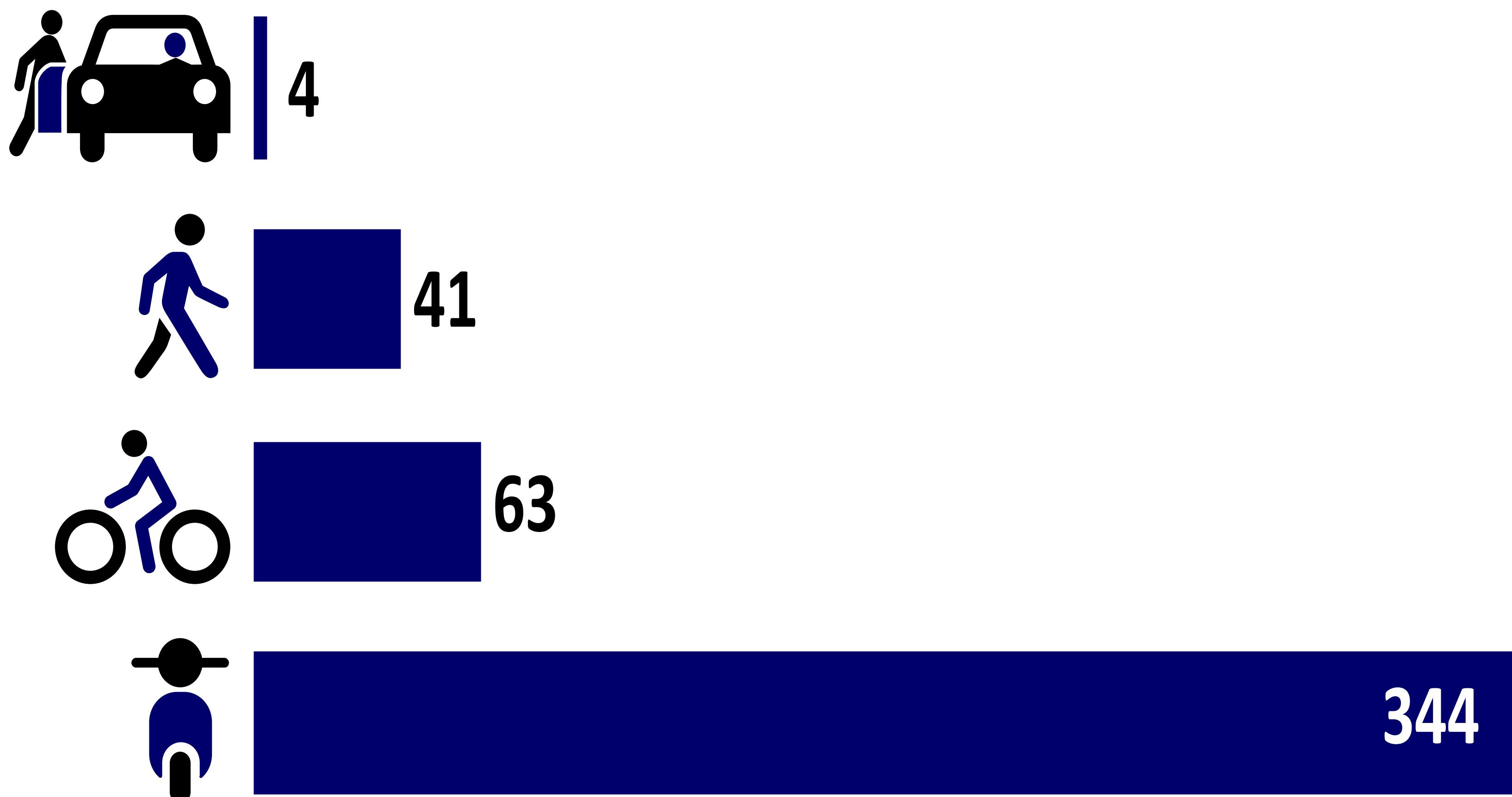


Strategy Targets Summary

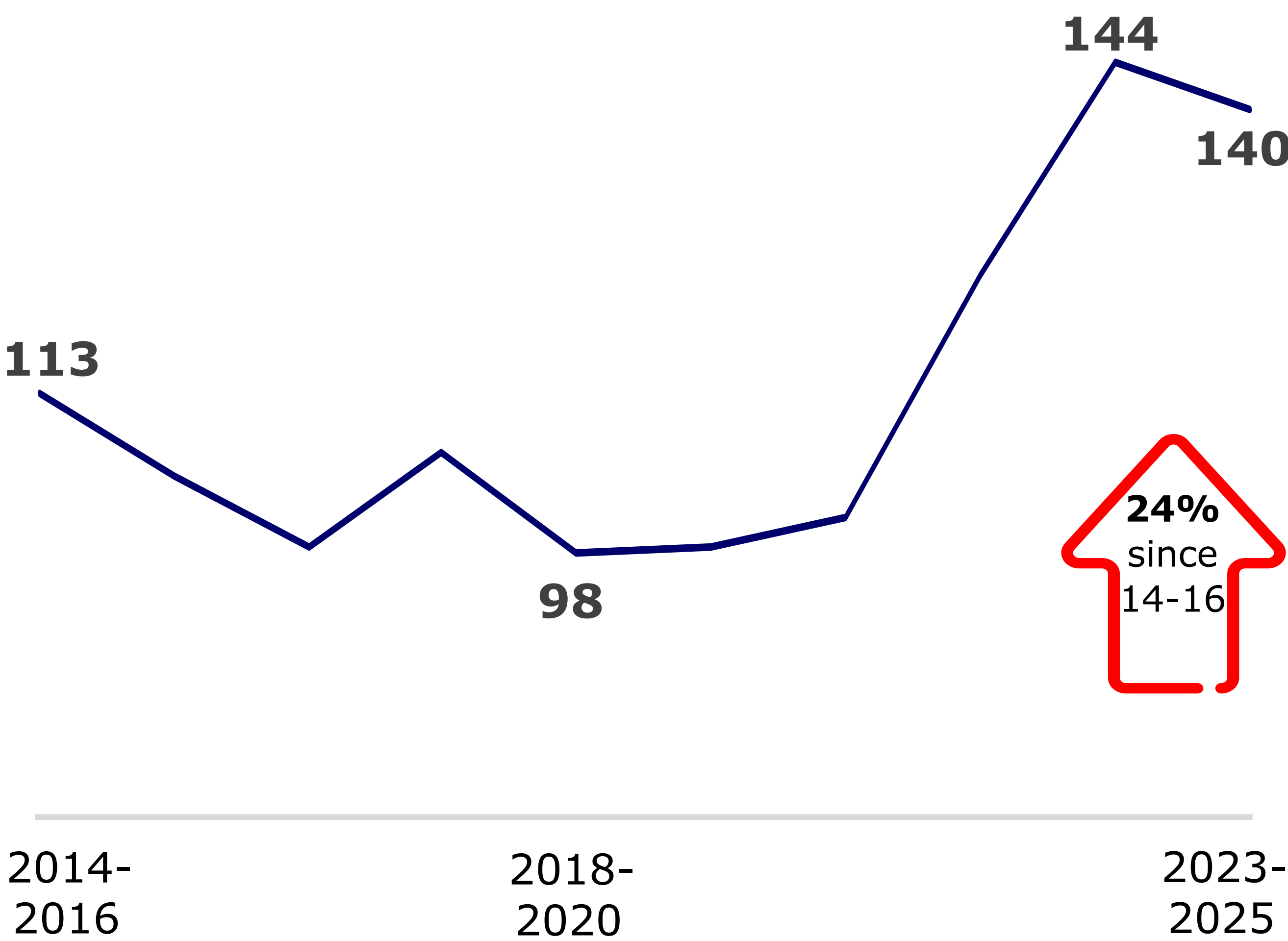
In 2025	% change since '24	% change since 2014/18 baseline
56 fatalities	▼19%	▼17%
1,066 seriously injured	▲14%	▲42%
115 child KSIs	▲24%	▲62%
227 young person KSIs	▲10%	▲16%

KSI rates by Travel Mode (KSIs per 100 million KMs, 2025)



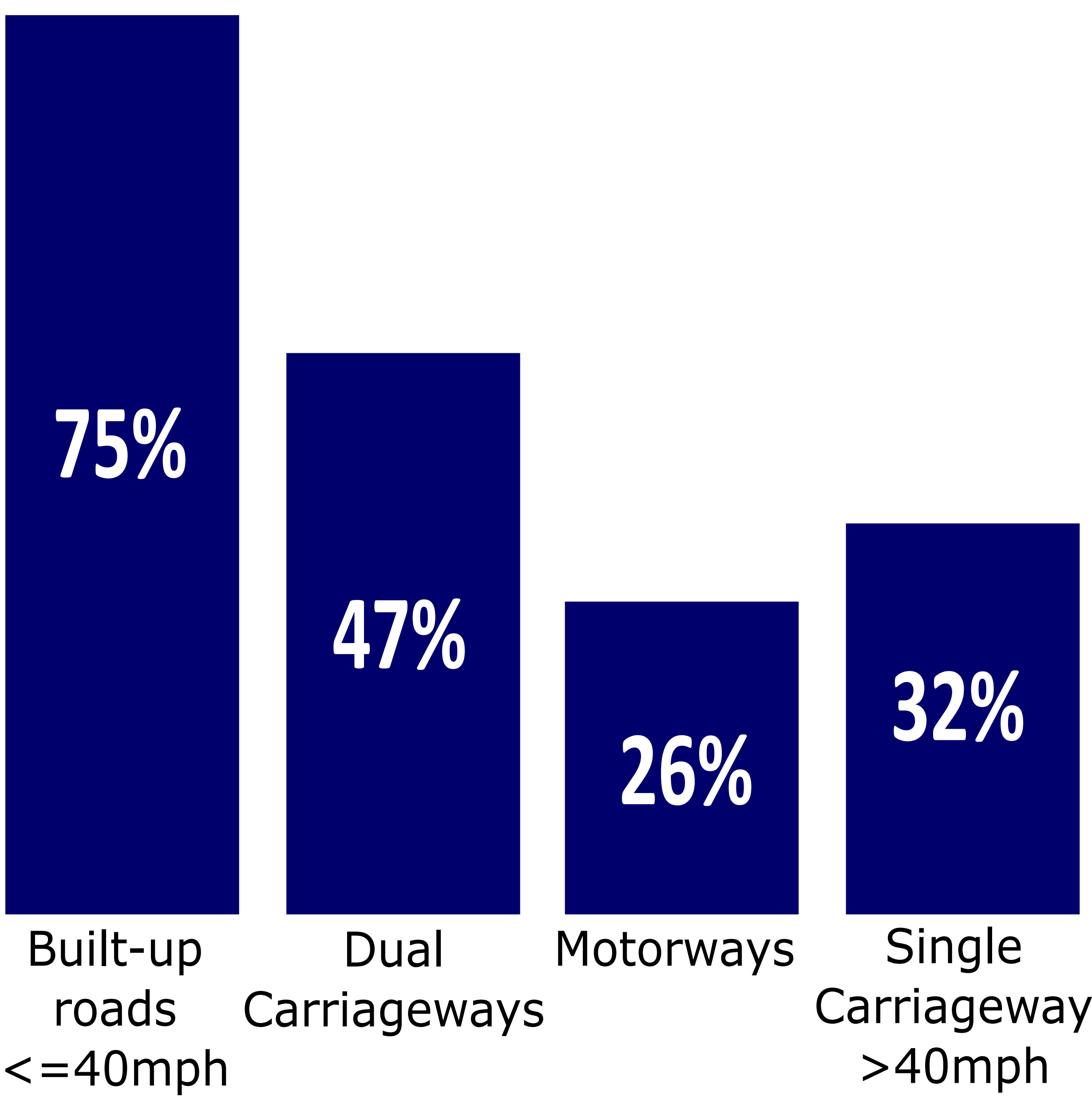
Pedestrians, Cyclists and Motorcyclists are classed as vulnerable road users, having much higher casualty rates per kilometre travelled in comparison to Car Users.

Novice Drivers



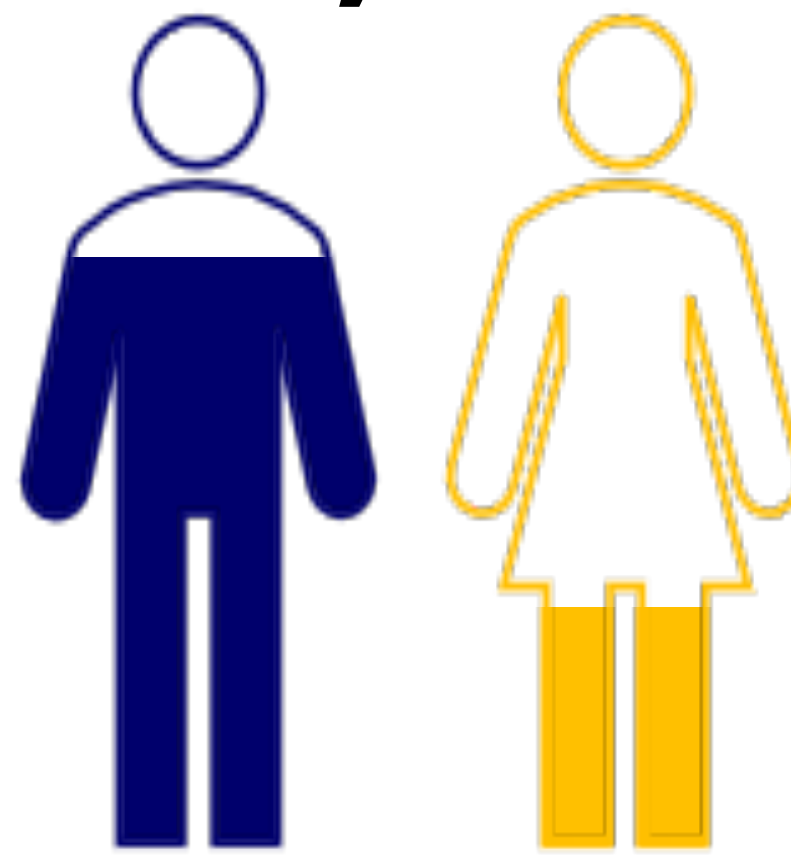
In the period 2023-2025 **Novice drivers** were involved in collisions that resulted in the death or serious injury of, on average, 140 people each year.

Proportion of Vehicles Speeding* 2025



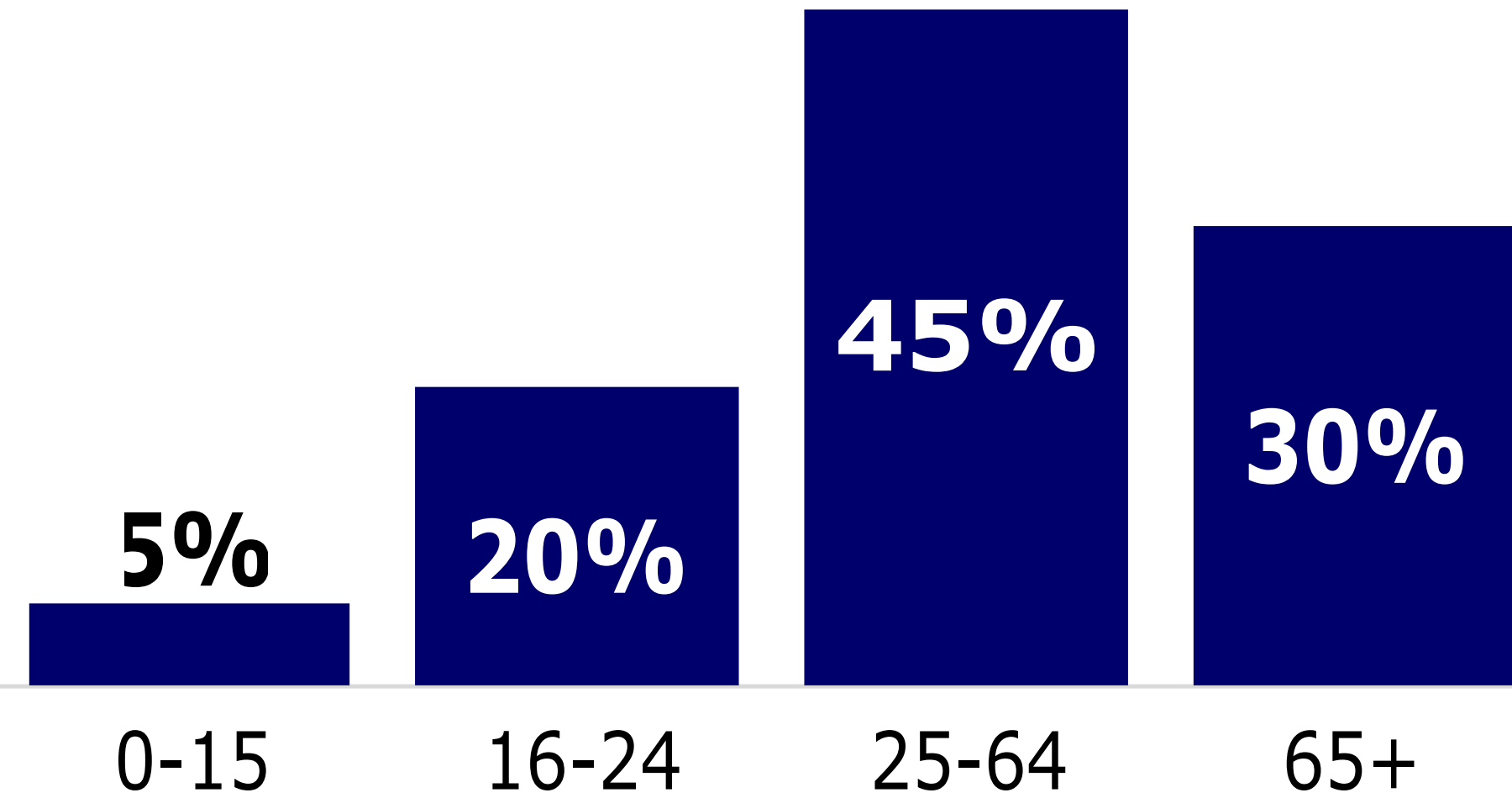
*Free running speed, 11pm-7am

Fatalities by sex, 2025



Seven tenths (70%) of fatalities were male

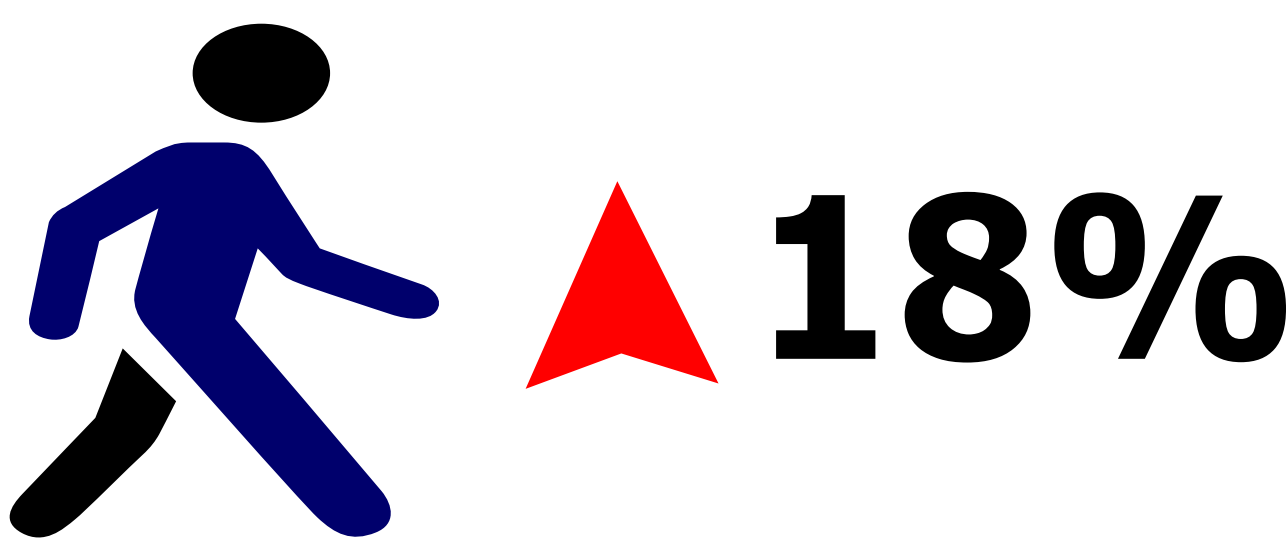
Fatalities by age, 2025



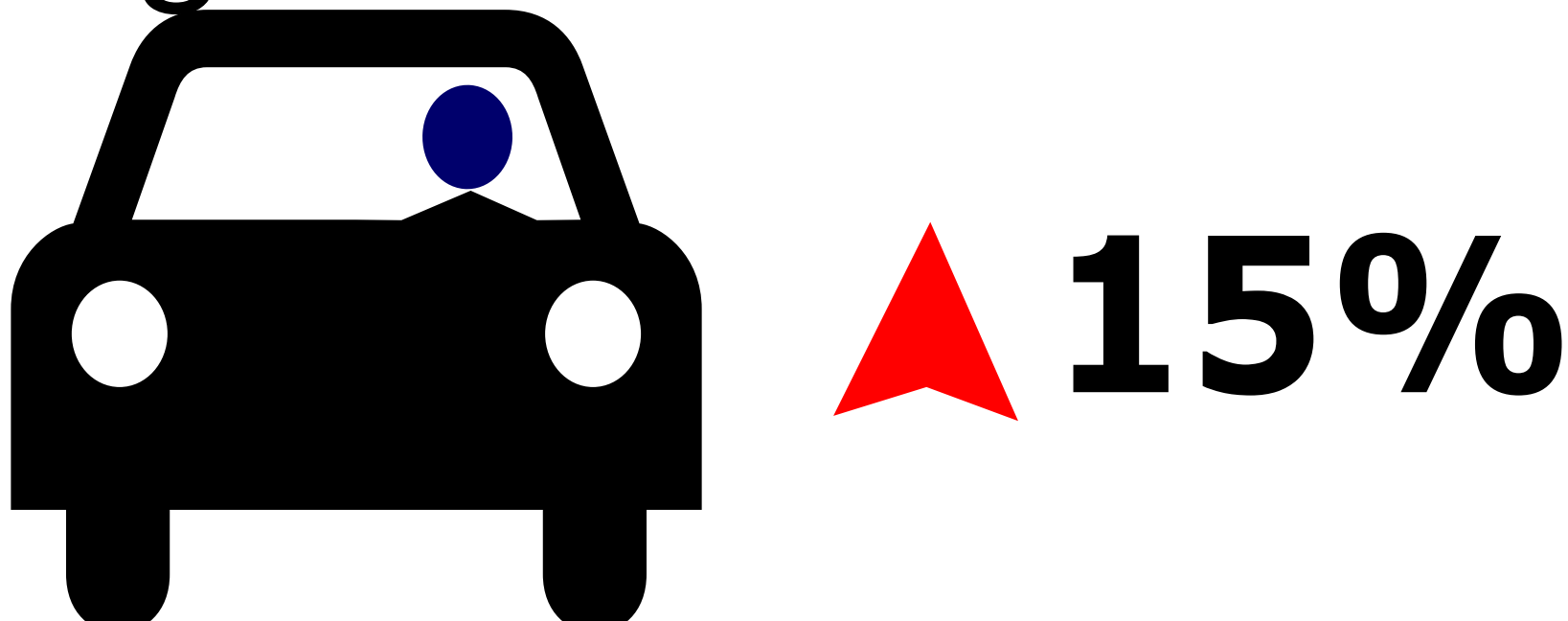
A quarter of fatalities were aged under 25

KPIs have risen (selected group comparison with baseline)

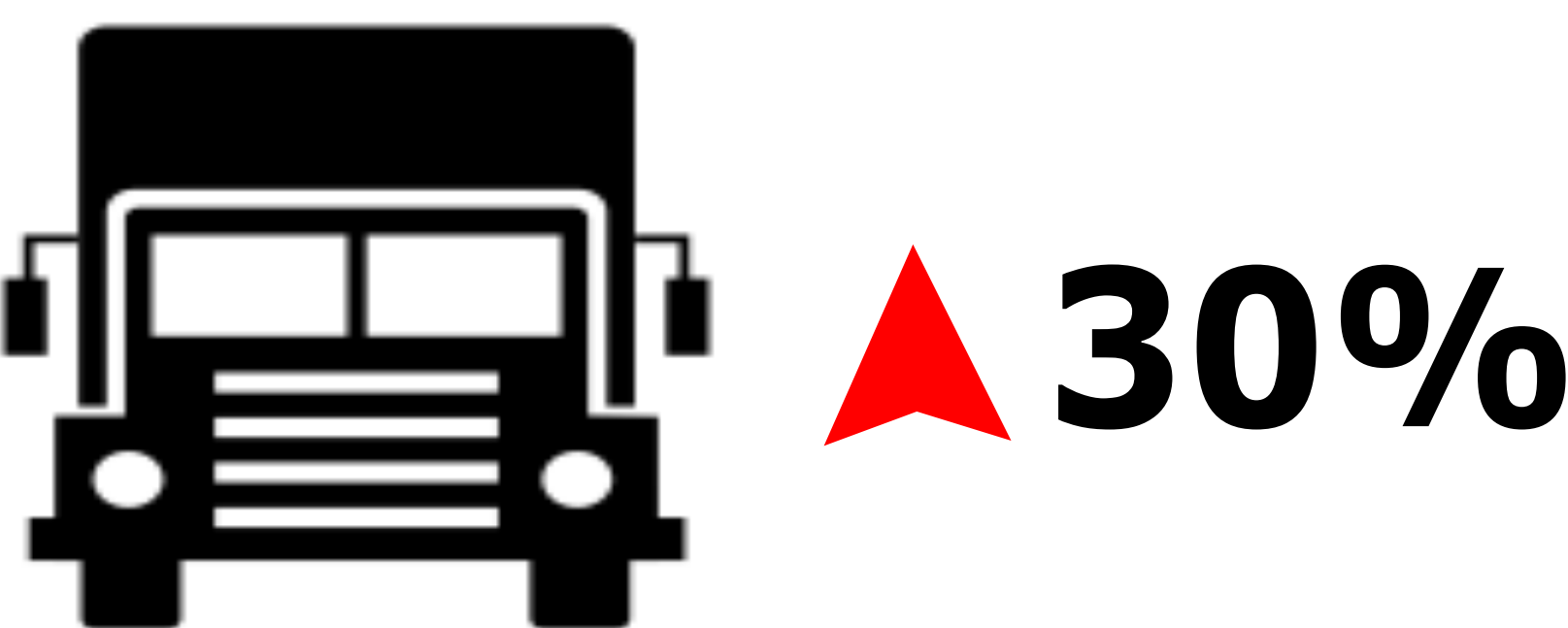
Rate of pedestrian KSIs per 100 million kms walked



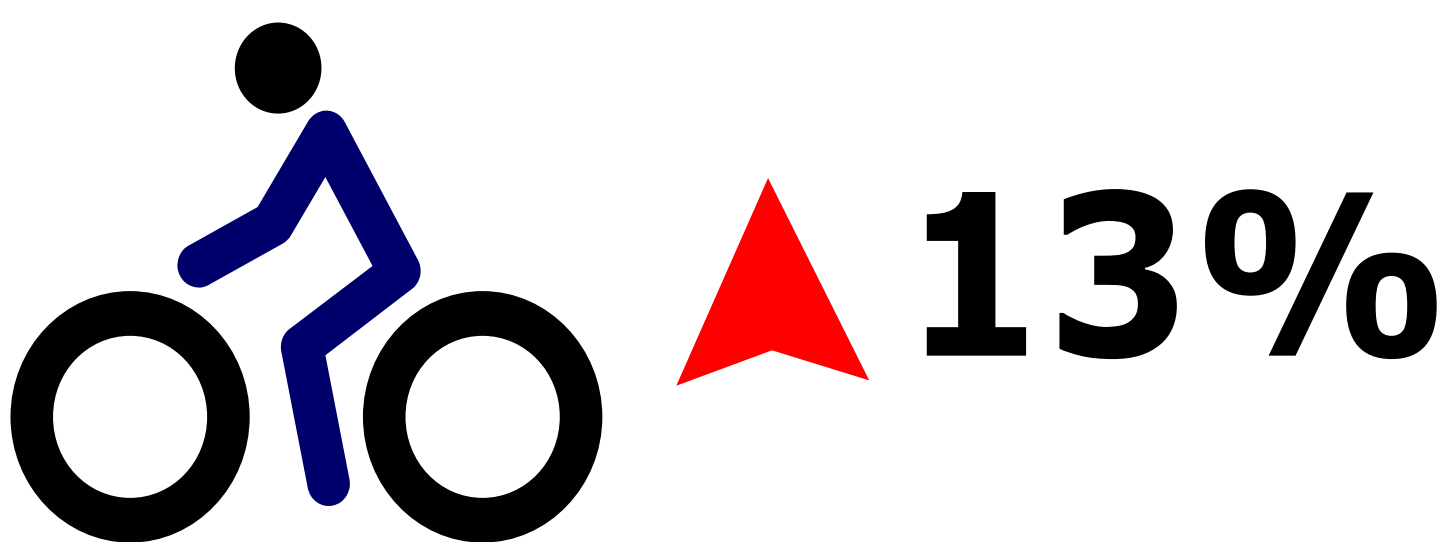
KSIs involving drivers aged under 25



KSIs where an HGV was involved in the collision

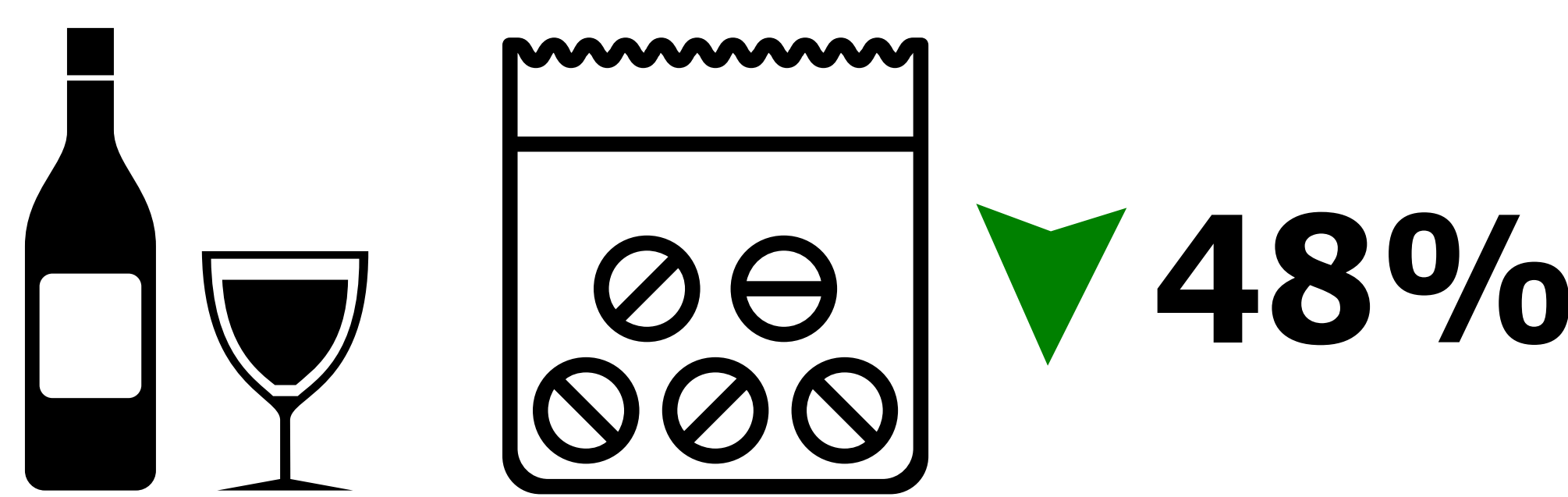


Rate of pedal cyclist KSIs per 100 million kms cycled



KPIs have fallen (selected group comparison with baseline)

Deaths where alcohol/drugs attributed



Deaths on rural roads

