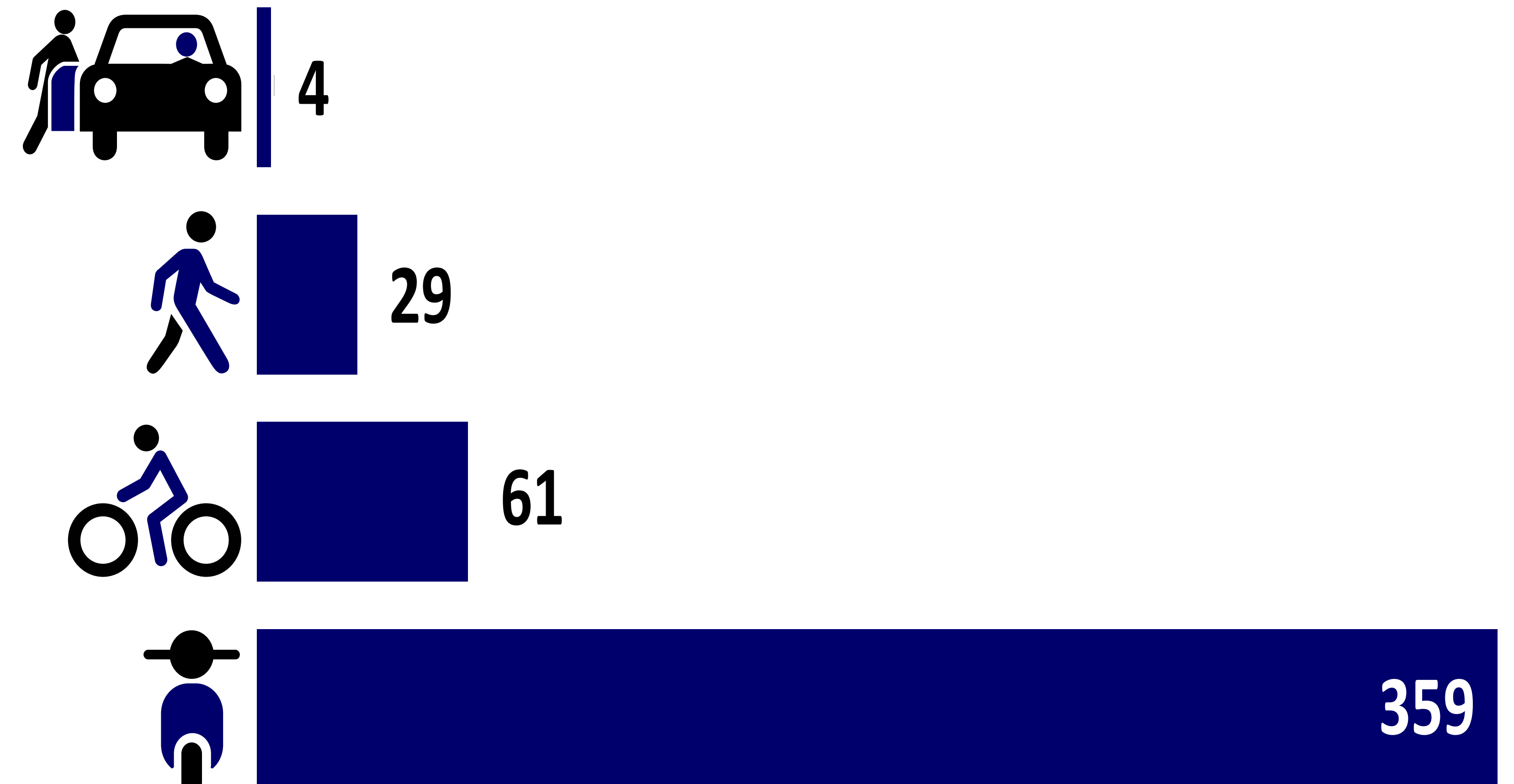


Strategy Targets Summary

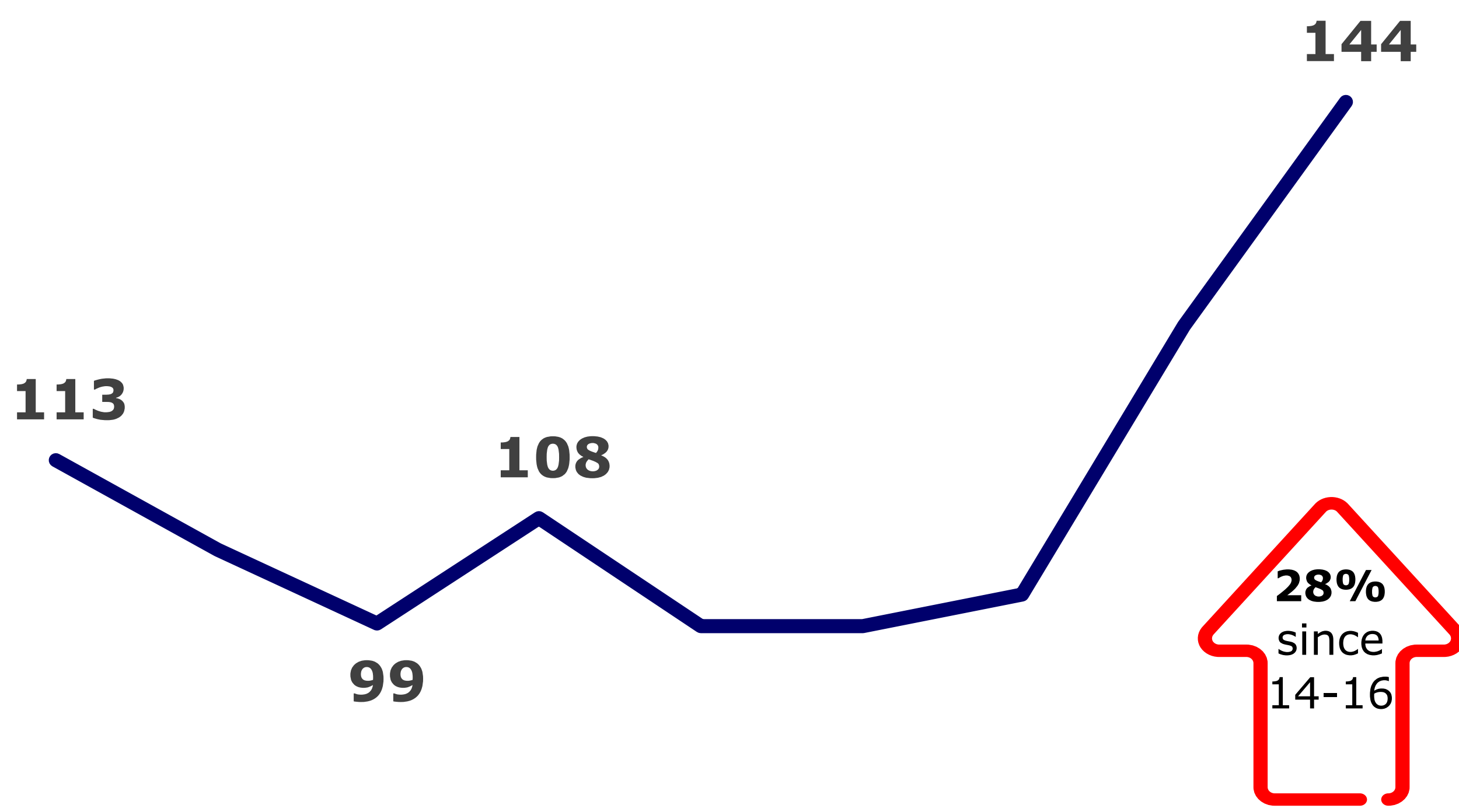
In 2024	% change since '23	% change since 2014/18 baseline
69 fatalities	▼ 3%	▲ 2%
939 seriously injured	▲ 7%	▲ 25%
93 child KSIs	▲ 12%	▲ 31%
207 young person KSIs	▲ 8%	▲ 5%

KSI rates by Travel Mode (KSIs per 100 million KMs, 2024)



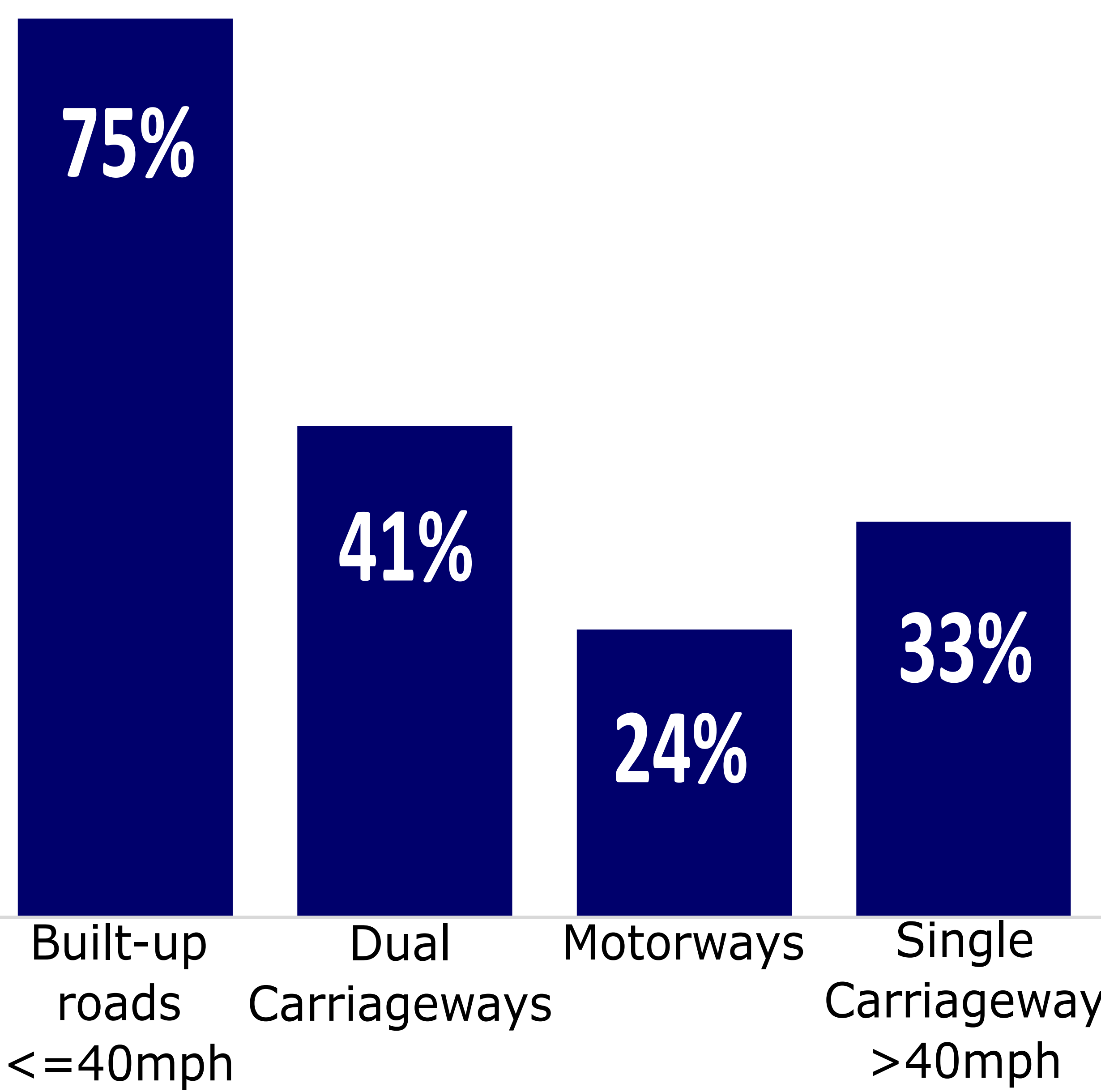
Pedestrians, Cyclists and Motorcyclists are classed as vulnerable road users, having much higher casualty rates per kilometre travelled in comparison to Car Users.

Novice Drivers



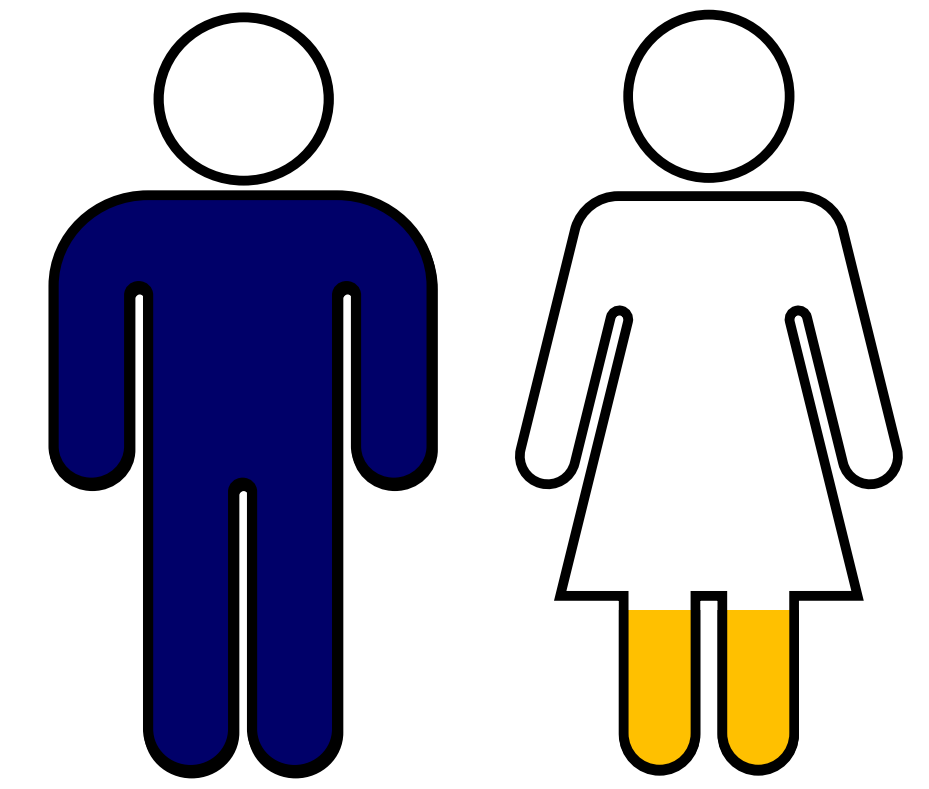
In the period 2022-2024 **Novice drivers** were involved in collisions that resulted in the death or serious injury of, on average, 144 people each year.

Proportion of Vehicles Speeding* 2024



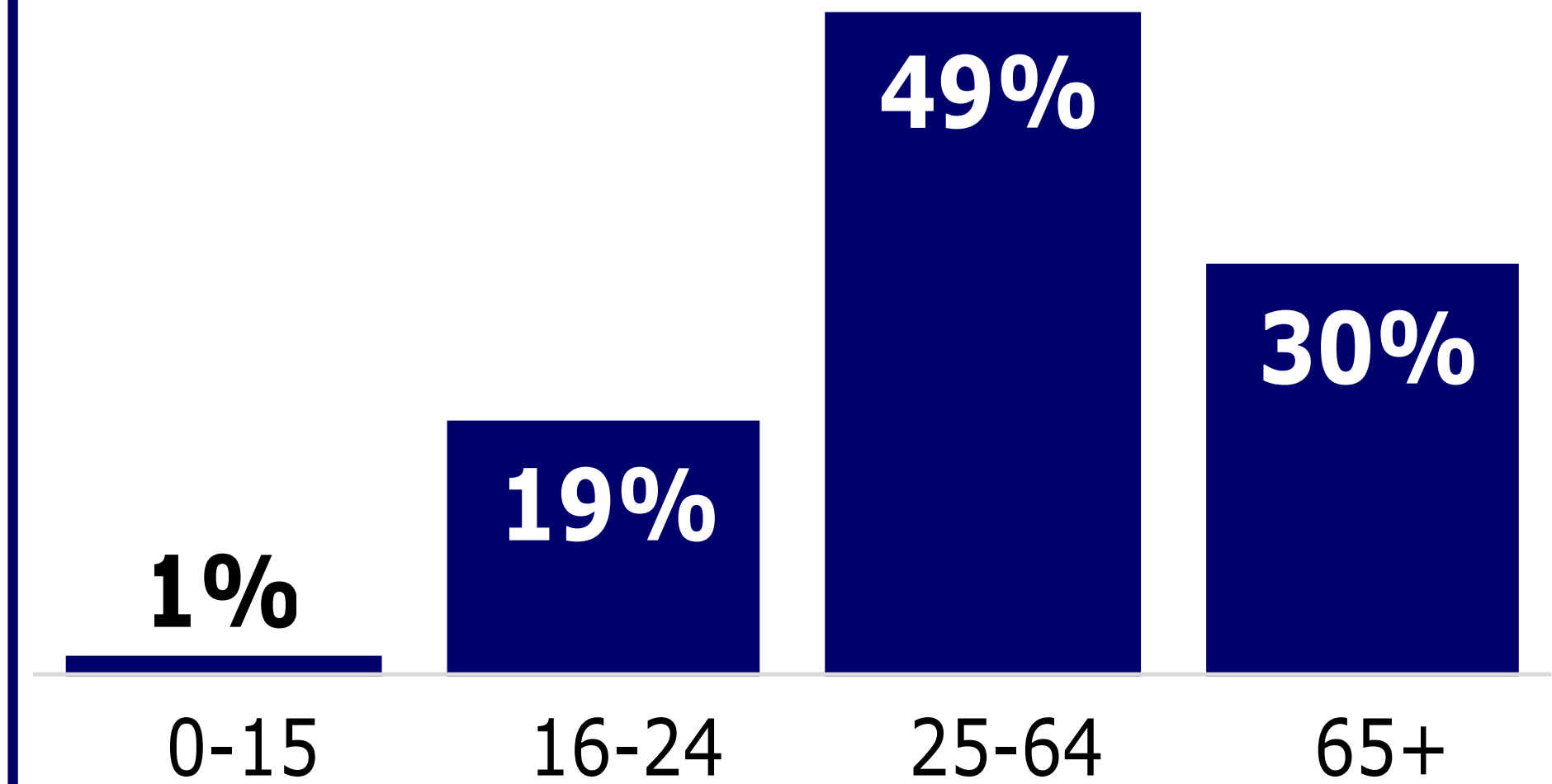
*Free running speed, 11pm-7am

Fatalities by sex, 2024



Nearly four fifths (78%) of fatalities were male

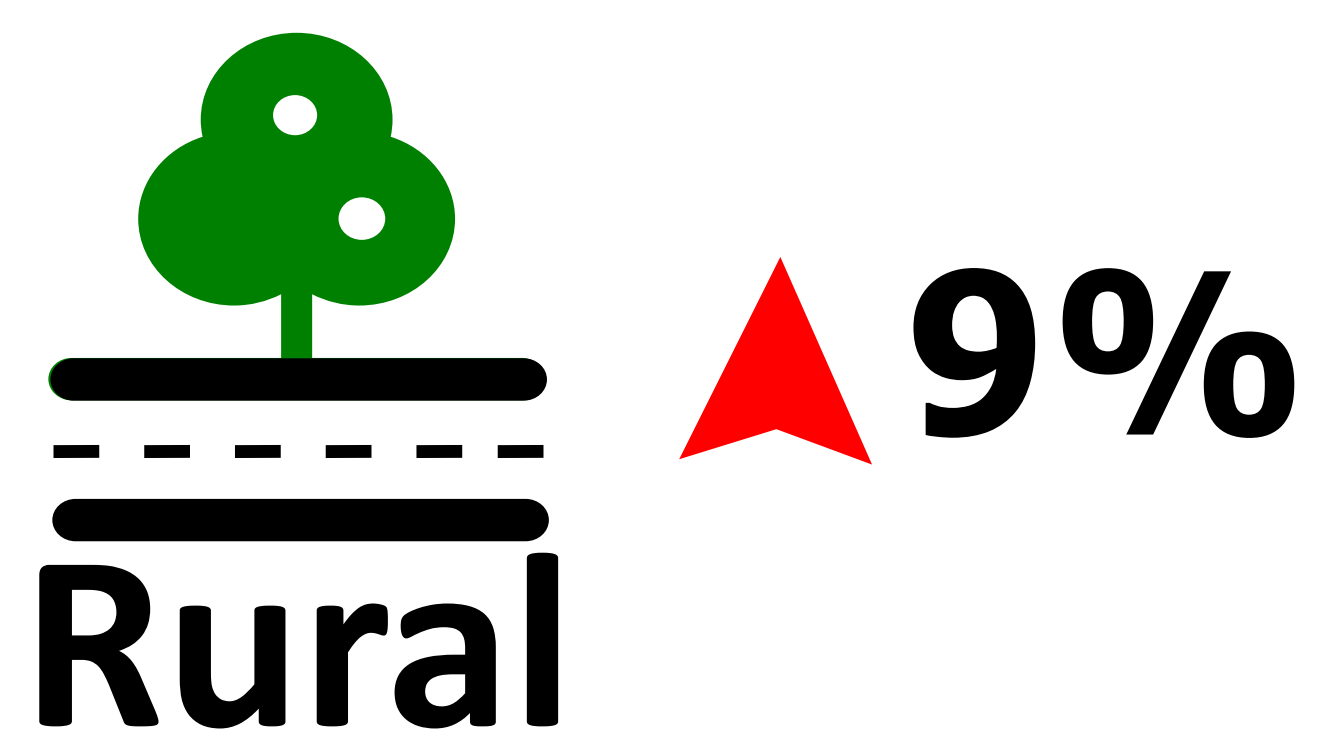
Fatalities by age, 2024



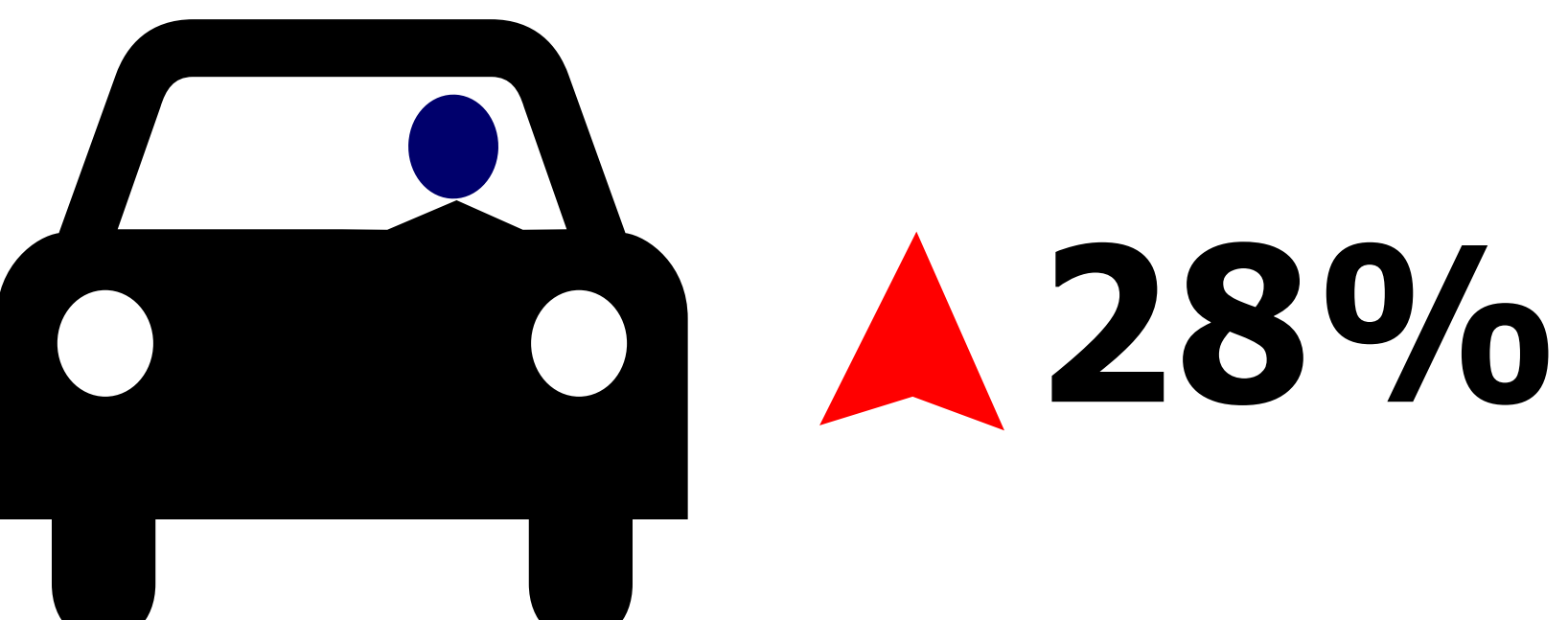
Just under a **fifth** of fatalities were aged 16-24

KPIs have risen (selected group comparison with baseline)

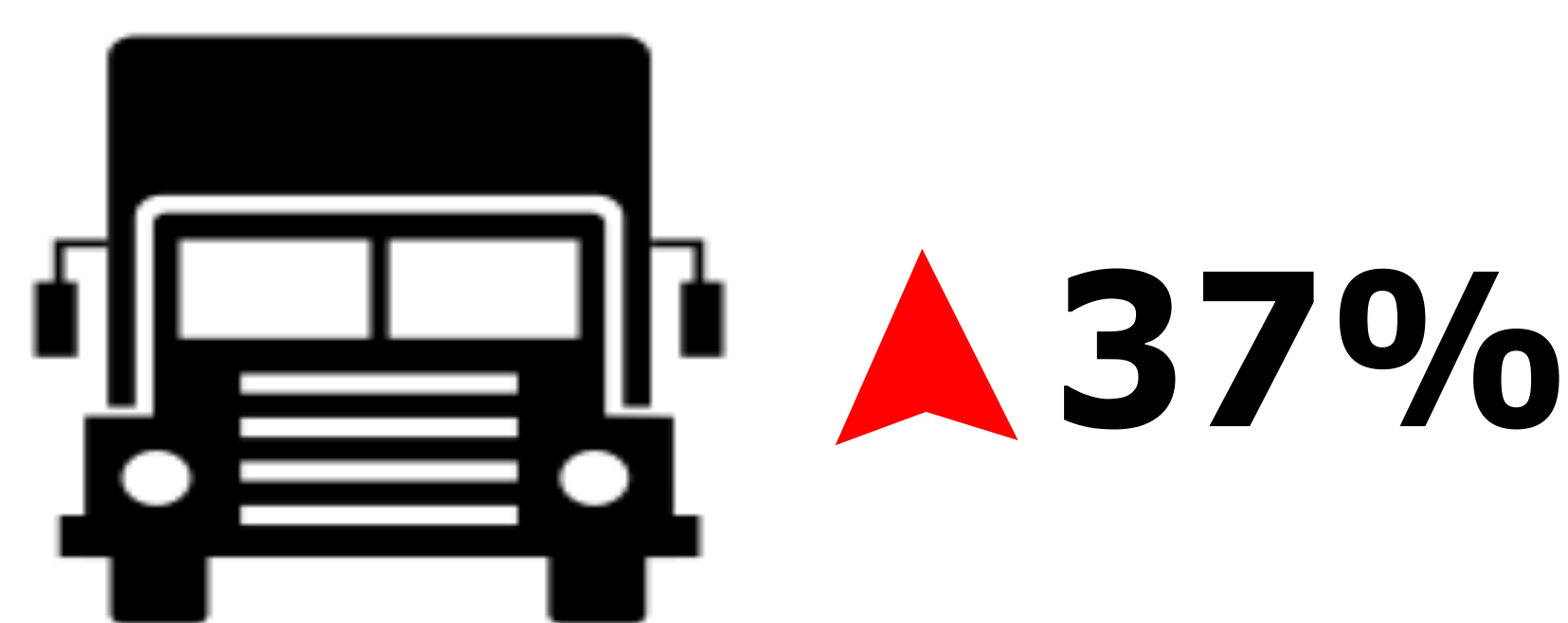
Deaths on rural roads



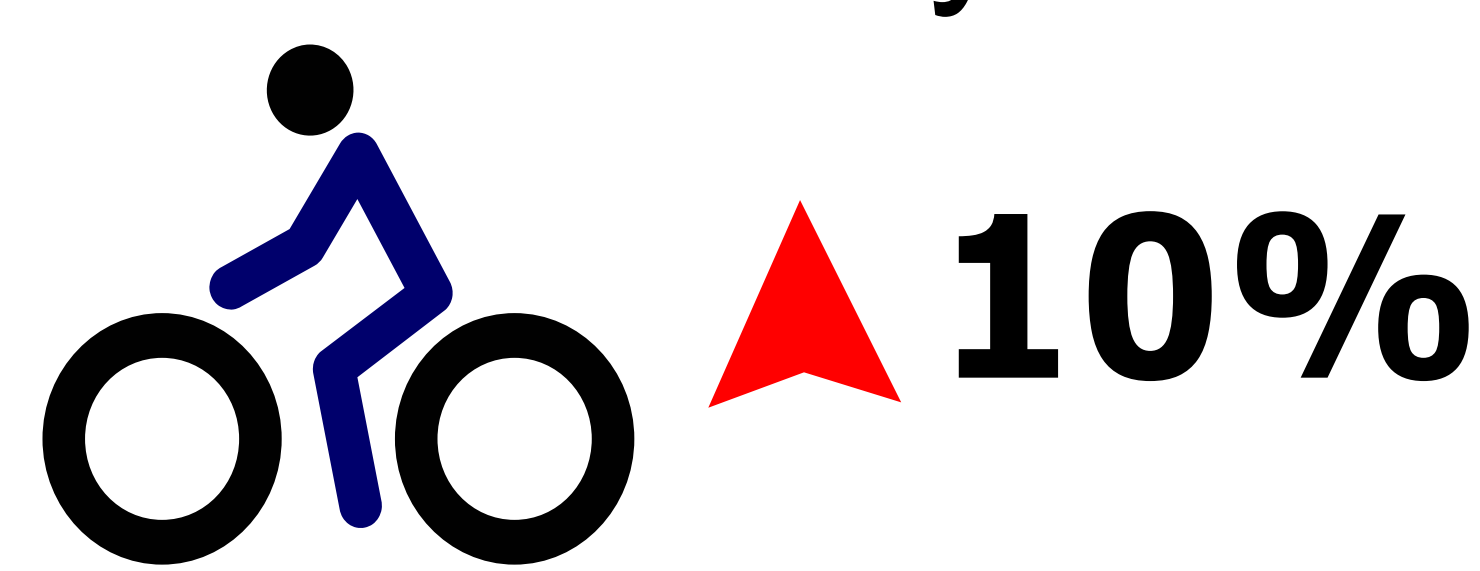
KSIs involving novice drivers



KSIs where an HGV was involved in the collision

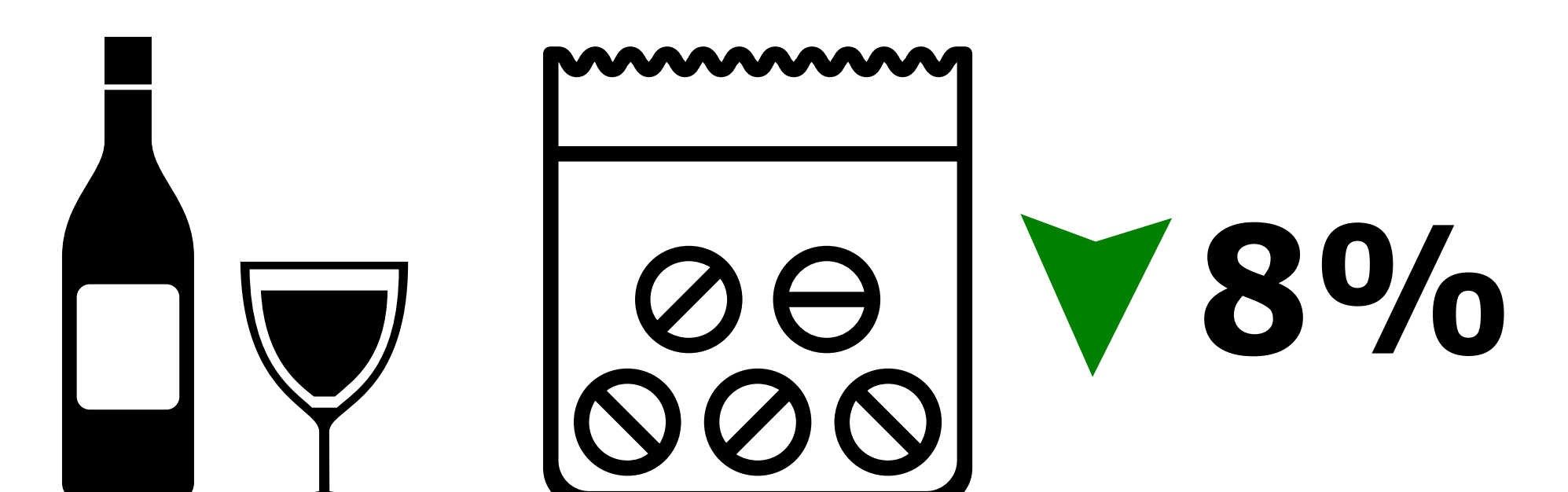


Rate of pedal cyclist KSIs per 100 million kms cycled



KPIs have fallen (selected group comparison with baseline)

Deaths where alcohol/drugs attributed



Rate of pedestrian KSIs per 100 million kms walked

